



## Sponsorship Levels

The following are benefits to monetary and retail donations.

### Platinum

**\$5,000 or more**

- Your business logo/name on all advertising and signage of The Journey as well as a link to your business on our website
- Your business logo/name on The Journey T-shirts
- 5 group fitness packages to Body Styles by Mel for 3 months
- 3, 1 month Personal Training Packages to Body Styles by Mel
- Recognition including local media at all promotions for The Journey
- 6 Guest Invitations to The Journey Kick-Off Celebration on Wednesday, January 7, 2008 at 7:00pm (Media Event)

### Gold

**\$1,000 or more**

- Your business logo/name on all advertising and signage of The Journey
- Your business logo/name on The Journey T-shirts
- 2 group fitness packages to Body Styles by Mel for 3 months
- Recognition at all promotions for The Journey
- 4 Guest Invitations to The Journey Kick-Off Celebration on Wednesday, January 7, 2008 at 7:00pm (Media Event)

### Silver

**\$500 or more**

- Your business logo/name on all advertising and signage of The Journey
- Your business logo/name on The Journey T-shirts
- Recognition at all promotions for The Journey
- 2 Guest Invitations to The Journey Kick-Off Celebration on Wednesday, January 7, 2008 at 7:00pm (Media Event)

### Bronze-

**\$100 or more**

- Your business logo/name on The Journey T-shirts
- Recognition at all promotions for The Journey
- 2 Guest Invitations to The Journey Kick-Off Celebration on Wednesday, January 7, 2008 at 7:00pm (Media Event)

